

Bob Watts

2012/5772 Blue Yarmulke Man-of-the-Year

Olam Tikvah Men's Club

Seaboard Region
Federation of Jewish Men's Clubs
Blue Yarmulke Men-of-the-Year Dinner

6:00 PM, Sunday, January 29, 2012

Olam Tikvah Congregation
3800 Glenbrook Road Fairfax, VA

Cocktail Hour & Dinner: \$75.00 per person

Please reserve ____ seats for Cocktails & Dinner.

Please insert a congratulatory ad to honor Bob in the following size:

____ Full-Page (\$225.00) ____ Half-page (\$175.00)
____ Quarter-page (\$125.00) ____ Name Listing (\$36.00)

Name: _____ Address: _____

City/State/Zip: _____ Phone: _____

Reservations for the dinner are on a "first-come, first served" basis,
and must be made not later than January 20, 2012

Reservations can be made by mailing this form & a check made payable to "Seaboard Region, FJMC"
to: Alex Pomerantz, 3213 Foxgrove Lane, Chesapeake, Virginia 23321

***Instructions for Submitting a Congratulatory Advertisement
For The Seaboard Region, Federation of Jewish Men's Clubs
2012 "Blue Yarmulke Men of the Year" Journal***

- Congratulatory advertisements & payments ***should*** be received **NO LATER THAN Friday, December 23, 2011**. [While it may be possible to get in your congratulatory ad after that date, please inquire with Harold Flamenbaum, whose contact information is found below]. Realize it takes time to proof-read, print, bind and ship the program books prior to the first Men-of-the-Year event
- No advertisement will be printed without advance receipt of payment.
- Advertisement costs and sizes of ads are:
 - **\$225.00** for a full page (approximately 4½" wide x 6¼" tall);
 - **\$175.00** for a half page (approximately 4½" wide x 3 " tall);
 - **\$125.00** for a quarter-page (approximately 2 1/8" wide x 3" tall); and
 - **\$ 36.00** for a name listing (a name listing is just that, your name(s).Please make sure that the copy you wish to have printed will fit in the ad size you've picked.
- Advertising copy can be submitted by email (***the preferred solution, since we can cut and paste & don't have potential misspellings***) U.S. Mail, or overnight courier.
- Advertising copy can be submitted as hard copy (even clearly hand-written copy), as a PDF, or as a text or MSWord e-mail attachment. If your congratulatory ad contains numerous names, it would be appreciated if you could send the copy also by email or email attachment to **Journal@SeaboardFJMC.org**, to ensure that all the names are spelled correctly. [If you're going to attach a file containing the ad copy, it would be appreciated if you could name the file with a more descriptive name than 'Congratulatory Ad.' A name which tells us who and from who is best, such as: **BobWatts_fromEileenSmith.doc** helps in the organization and getting your ad in the right place in the Program Book.
- Please 'proofread' your copy prior to sending, as we can't guarantee we'll catch any spelling or grammatical errors. And please don't send multiple revisions of your ad copy via email. When in doubt, contact **Journal@SeaboardFJMC.org** about your concerns.
- Our printer and program chairmen are able to format your words so they look wonderful. Thus, if you don't think you're a 'desktop publisher' let our 'desktop publisher do it. And the printer will include a photograph supplied either by the advertiser or the honoree's Men's Club/Brotherhood.
- Please indicate who the ad is being submitted for. [There are numerous honorees, and we want to make sure your sentiments get placed with the other ads relevant to him.]
- The advertising copy should be submitted along with a copy of this flyer and a check made payable to the "Seaboard Region FJMC." If the advertising copy is submitted separately from the payment, the check should be attached to a copy of this flyer along with a notation as to which advertisement the check is to be applied, and a copy of the email sent, or the copy which was sent, so we can properly account for payment.

Please submit all advertising copy to:

**Harold Flamenbaum, 12011 Rushworth Terrance, Germantown, Maryland 20874
Email: Journal@SeaboardFJMC.org**

Please submit all checks to

Alex Pomerantz, 3213, Foxgrove Lane, Chesapeake Virginia, 23321